



WANTED MARKET SHARE™

▶ THE CHALLENGE AND THE SOLUTION

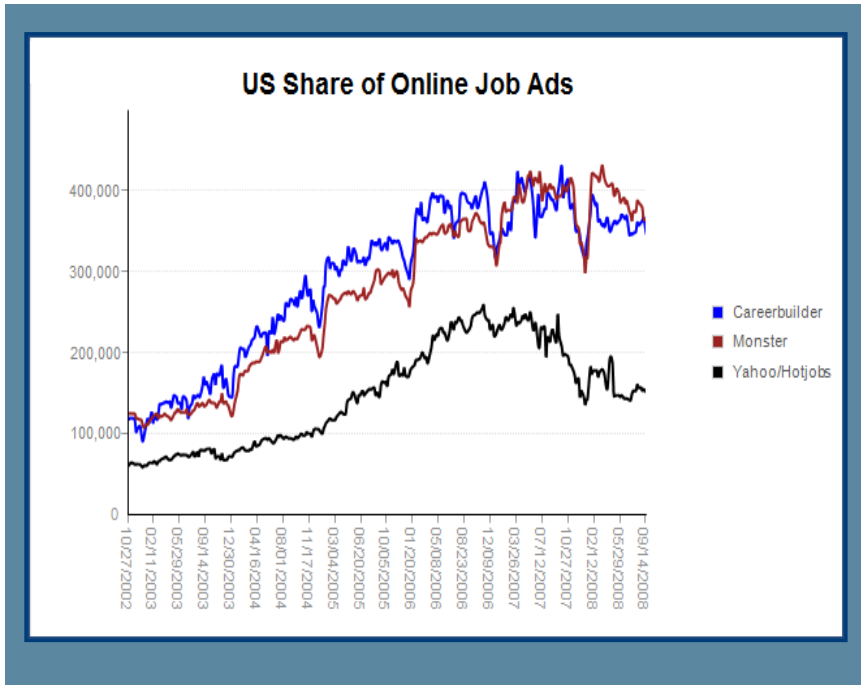
Businesses in a highly competitive, fast-paced market often do not know where they stand relative to their competition, leading to business strategies based on inaccurate assessments and poor sales performance.

WANTED Market Share™ measurements provide a detailed assessment for leading online job boards of their position relative to each other. Executive and operational management at competitors use Market Share trends to establish both strategic and operational objectives for their organizations. With accurate and reliable share measurements, executives can more effectively plan and execute strategies to reach achievable goals.

Market Share reports are part of WANTED’s Market Intelligence Suite, which provides comprehensive data that allows managers to truly understand the size of their market based on recruitment spending, their relative share of that spending, and the ranking and distribution of spending by industry categories, occupational categories, and size of business.



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For more information, please visit our website at www.wantedtech.com.

▶ PRODUCT FEATURES

WANTED's Market Share reports compare the number of online job postings for leading job boards within a geographic area. The Market Share report provides monthly trend data starting in 2005, and illustrates competitive changes among leading online job posting providers.

WANTED's monthly Market Share measurement data is available for hundreds of online job boards within geographic areas at the county, metro, state, regional and national level. Additional Market Share measurements are available based on Standard Occupational categories.

Typical Users

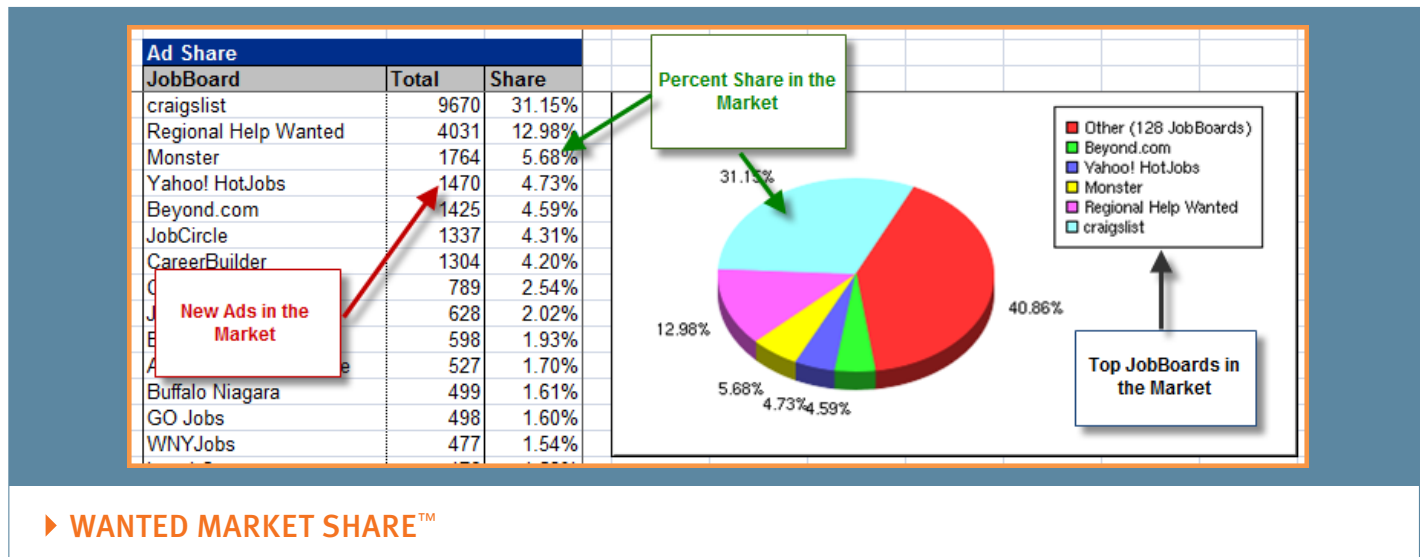
Strategic Marketing Management; Research Divisions.

Delivery & Terms

WANTED's Market Share reports are available on demand through the WANTED Analytics™ 2.0 web interface or in Excel-formatted spreadsheets. Market Share measurements are available via subscription.

Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED's **Hire Intelligence On Demand™**.



▶ ABOUT WANTED

WANTED is the leading source of on-demand intelligence for the employment marketplace.

Since 1999, WANTED Technologies has gathered data on more than 500 million online job postings--reflecting the ongoing hiring demand of hundreds of thousands of companies posting more than 2.5 million jobs each week. From this consistent and comprehensive acquisition of data, WANTED has created the most timely and accurate record of hiring activity available anywhere.

These resources give WANTED deep insight into employment market conditions and trends. Our clients include leading organizations such as The Conference Board, The New York Times, Monster.com, Careerbuilder, Fidelity Management & Research, and many, many more.

From on-demand analytics to custom gap analysis, **WANTED's Hire Intelligence On Demand™** products provide clients with the actionable insight they need to succeed in their marketplace.