



WANTED MARKET INTEL REPORTS™

▶ THE CHALLENGE AND THE SOLUTION

In a fast-paced economy, companies are faced with decisions about whether to continue on their present course or to change direction on a regular basis. In order to make such decisions, management needs to assemble as much relevant information as possible. One of the most difficult kinds of information to gather is competitive intelligence. That is, “What are my competitors doing?”

WANTED Market Intel Reports™ contain highly detailed competitive information, which provides insight into precisely the number of online job ads appearing in each geographical area, organized by Company, Category and Job Board. Executive and operational management use Market Intel Reports to establish both strategic and operational objectives for their organizations. With accurate and reliable share measurements, management can more effectively plan and execute to achieve their goals.

Advertiser by media							
	Monster	Yahoo! HoJobs	iHispano	CareerBuilder	Dice	craigslist	Data Frenzy
Poster	23015	7995	7977	5829	3693	3273	3081
IBM			1290		71		
CyberCoders	222	1272		122	237		
Starwood Hotels & Resorts			40				
Deloitte	88		99		23		
Caritas Christi Health Care Systems			626	3			
Boston Scientific	61	174	215	1	3		55
Aerotek Commercial	734			3			
Beth Israel Deaconess Medical Center			464				
State Street	29	2	596	6	1		
Kindred Health Services	142						168

WANTED’s Market Intelligence Suite provides the comprehensive data that allows managers to truly understand the size of their market based on recruitment spending, their relative share of that spending, and the ranking and distribution of spending by industry categories, occupational categories, and size of business.

Category By Media							
	craigslist	Monster	Yahoo! HoJobs	Beyond.com	JobCircle	CareerBuilder	JobServe
Category	9670	1764	1470	1425	1337	1304	628
Sales	1520	235	207	148	65	139	30
Retail/Wholesale	392	57	111	17	146	111	2
Accounting/Auditing	409	97	67	93	136	76	2
Information Technology	235	148	10	63	39	70	129
Engineering	154	105	82	43	57	90	10
Banking	14	49	11	27	111	42	121
Finance/Economics							
Computers, Software							
Executive Management							
Legal							

Advertiser by category							
	Information Technology	Sales	Accounting/Auditing	Engineering	Retail/Wholesale	Computers, Software	Finance/Economics
Poster	11256	7435	5883	5266	3605	3018	2651
IBM	950	140	15	121	16	154	6
CyberCoders	191	179	27	157	54	262	3
Starwood Hotels & Resorts	47	158	62	80	47	71	26
Deloitte	105	3	151				19
Caritas Christi Health Care Systems	21	4	6	2	6		2
Aerotek Commercial	6	36	32	151	6	10	1
Kindred Health Services	1	85	8	6			1
Genzyme	37	12	15	41	2	2	7
Fidelity Investments	95	9	38	23		5	57
Citigroup	59	131	32	19	27	2	80

▶ WANTED Market Intel Reports™

For more information, please visit our website at www.wantedtech.com.

▶ PRODUCT FEATURES

WANTED's Market Intel Reports summarize the job ad posting behavior of all companies posting jobs across hundreds of job boards within each designated geography, and the occupational categories and job boards they are using. There are four Market reports available:

- Job Board Ad Share
- Advertiser by Media
- Advertiser by Occupation
- Occupation by Media

These reports can be configured to report on competitive online job activity by geographical areas as small as a county and as large as the entire US and Canada.

Typical Users

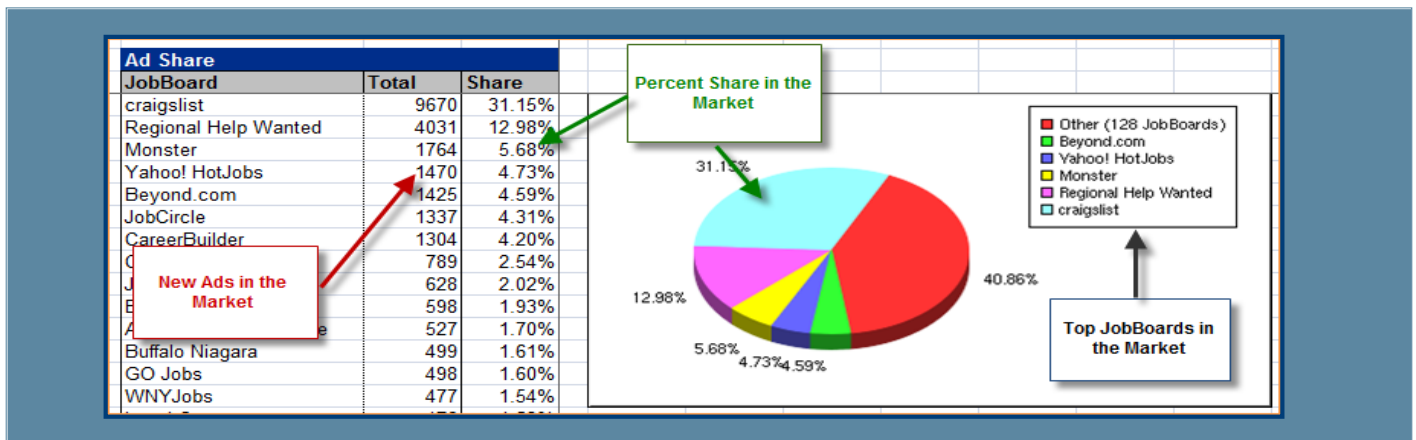
Research Managers; Strategic Planning Managers.

Delivery & Terms

WANTED's Market Intel Reports are available in Excel-formatted spreadsheets, via subscription. Reports are updated and distributed on a weekly basis.

Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED's **Hire Intelligence On Demand™**.



▶ WANTED Market Intel Reports™

▶ ABOUT WANTED

WANTED is the leading source of on-demand intelligence for the employment marketplace.

Since 1999, WANTED Technologies has gathered data on more than 500 million online job postings--reflecting the ongoing hiring demand of hundreds of thousands of companies posting more than 2.5 million jobs each week. From this consistent and comprehensive acquisition of data, WANTED has created the most timely and accurate record of hiring activity available anywhere.

These resources give WANTED deep insight into employment market conditions and trends. Our clients include leading organizations such as The Conference Board, The New York Times, Monster.com, Careerbuilder, Fidelity Management & Research, and many, many more.

From on-demand analytics to custom gap analysis, **WANTED's Hire Intelligence On Demand™** products provide clients with the actionable insight they need to succeed in their marketplace.