



WANTED GOVERNMENT HIRING DEMAND INDICATORS™

▶ THE CHALLENGE AND THE SOLUTION

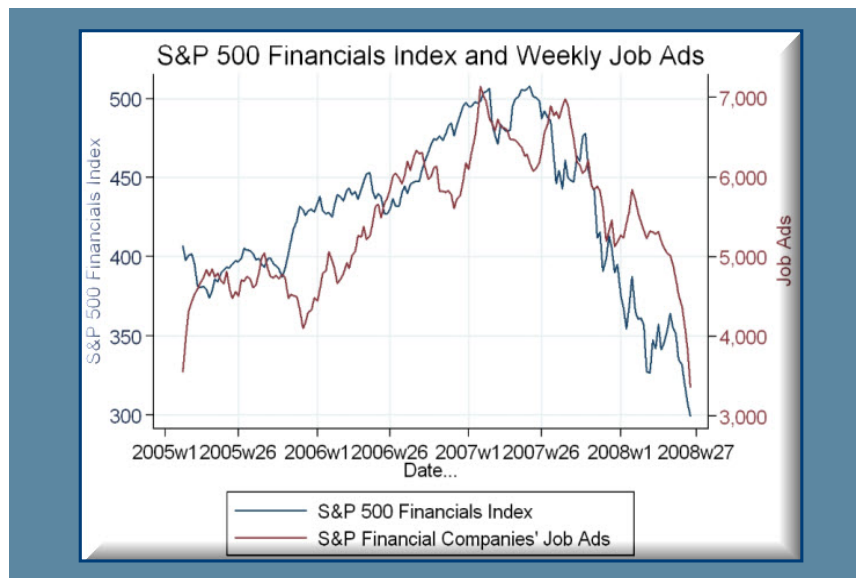
The overall level of employment within a dynamic, competitive economy can fluctuate as companies prosper and decline, adding or releasing employees. Because the US economy is so large and diverse, it is difficult to assemble reliable employment data on a timely basis.

WANTED’s Government Hiring Demand Indicators measure actual hiring activity on a weekly basis within a state or local area to provide the most accurate and timely view of current economic activity. WANTED’s proprietary technologies measure the number of jobs advertised online by employers in a given region. Our Indicators also identify individual employers that are hiring, by Occupation and Industry. The online jobs are categorized by Standard Occupational Category (SOC), or by Industry (NAICS), and by individual Employer.

WANTED’s historical Hiring Demand Indicators are available back to 2005. This rich set of historical data enables you to spot trends in demand for workers in every Industrial and Occupational sector. You can also compare rates of growth and decline between Geographical regions to evaluate the relative economic strength or weakness in your region. Historical reports are available for sequential month-over-month and year-over-year trends, showing rising or falling demand for new employees, which indicates a strengthening or weakening local/regional economy.



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▶ **WANTED Government Hiring Demand Indicators™**

For more information, please visit our website at www.wantedtech.com.

▶ PRODUCT FEATURES

Accessed via our Analytics™ GOVERNMENT web-based platform, the Hiring Demand Indicators provide a detailed measurement of the number of jobs advertised online for individual companies within a geographical area, updated on a weekly basis. Analytics™ GOVERNMENT provides real-time, consolidated views of these metrics by Occupation or Industry.

Hiring Demand Indicators can also be delivered in the form of Microdata.

Typical Users

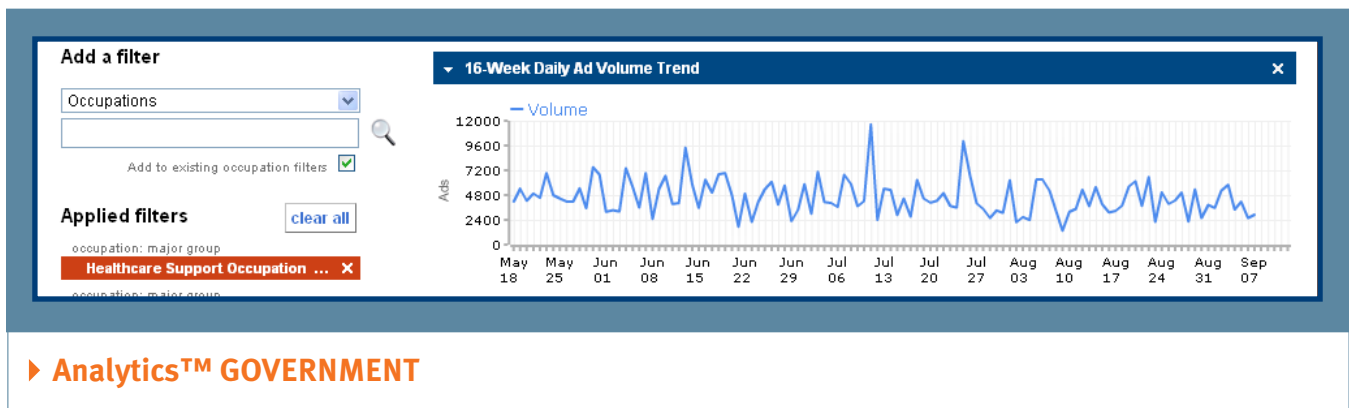
Public and private sector economic analysts.

Delivery & Terms

Clients subscribe annually to the WANTED Government Hiring Demand Indicators and have access through the Analytics™ GOVERNMENT web-based platform. Clients may also receive weekly reports in standard delimited file formats. WANTED can also produce customized Hiring Demand Indicators data sets and reports.

Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED's **Hire Intelligence On Demand™**.



▶ Analytics™ GOVERNMENT

▶ ABOUT WANTED

WANTED is the leading source of on-demand intelligence for the employment marketplace.

Since 1999, WANTED Technologies has gathered data on more than 500 million online job postings--reflecting the ongoing hiring demand of hundreds of thousands of companies posting more than 2.5 million jobs each week. From this consistent and comprehensive acquisition of data, WANTED has created the most timely and accurate record of hiring activity available anywhere.

These resources give WANTED deep insight into employment market conditions and trends. Our clients include leading organizations such as The Conference Board, The New York Times, Monster.com, Careerbuilder, Fidelity Management & Research, and many, many more.

From on-demand analytics to custom gap analysis, **WANTED's Hire Intelligence On Demand™** products provide clients with the actionable insight they need to succeed in their marketplace.