



WANTED FINANCIAL HIRING DEMAND INDICATORS™

▶ THE CHALLENGE AND THE SOLUTION

The overall level of employment within a dynamic, competitive economy can fluctuate as companies prosper and decline, adding or releasing employees. Because the US economy is so large and diverse, it is difficult to assemble reliable hiring demand data on a timely basis.

When employers are hiring more workers it typically means that management anticipates growth. Conversely, when employers reduce their hiring activity, it can mean that management is anticipating softness in its underlying business. Hiring Demand Indicators measure actual hiring demand—what the companies in a sector are actually doing, as opposed to what they say they may be doing. This kind of objective, factual research provides a consistent, reliable input into investment decision-making.

WANTED’s Hiring Demand Indicators, when combined with other economic data related to the employment marketplace, provide a more complete picture of the direction and the rate of change of specific economic conditions.



WANTED Financial Hiring Demand Indicators™ measure actual hiring demand—what the companies in a sector are actually doing, as opposed to what they **say** they may be doing. This kind of objective, factual research can produce important insights and actionable intelligence, and WANTED has the most timely, comprehensive, and accurate data you can get.



▶ **WANTED FINANCIAL HIRING DEMAND INDICATORS™**

For more information, please visit our website at www.wantedtech.com.

▶ PRODUCT FEATURES

Accessed via our Analytics™ EQUITY RESEARCH web-based platform, WANTED's Hiring Demand Indicators are time-series data sets made up of the online job ad volume for a specified set of companies. Because company hiring data is often a reliable indicator of economic performance, the Hiring Demand Indicators can be used to anticipate future economic activity for individual companies, for groups of companies, or for all companies in the general economy.

WANTED produces Hiring Demand Indicators for specific Industry and Occupational categories, and can also provide Hiring Demand Microdata. Hiring Demand Indicators are available as a time series back to 2005.

Typical Users

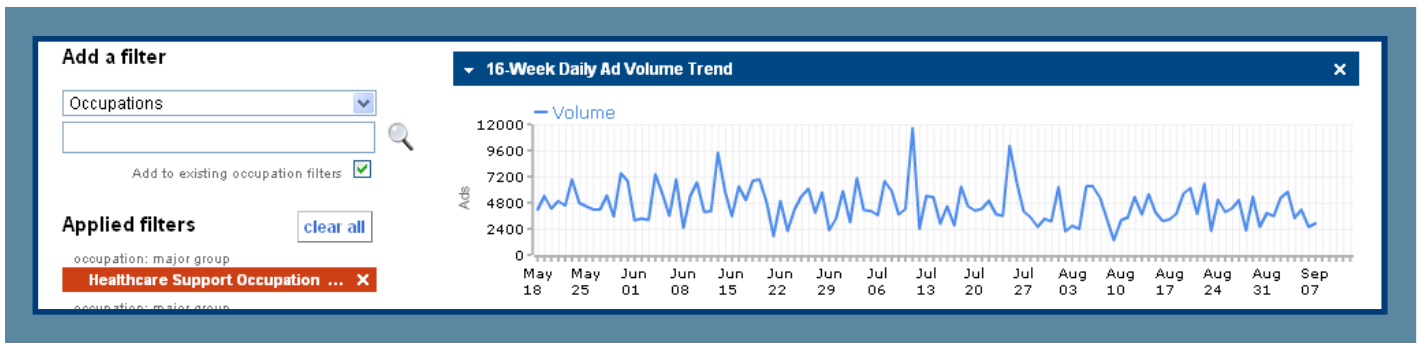
Financial researchers.

Delivery & Terms

Clients subscribe annually to the WANTED Hiring Demand Indicators and have access through the Analytics™ EQUITY RESEARCH web-based platform. Clients may also receive monthly reports in standard delimited file formats. WANTED can also produce customized Hiring Demand Indicators data sets and reports.

Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED's **Intelligence On Hiring Demand™**.



▶ Analytics™ EQUITY RESEARCH

▶ ABOUT WANTED

WANTED is the leading source of insight and analysis based on hiring demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, the monthly economic indicator of hiring demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed hiring demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit www.wantedtech.com for more information about how WANTED helps organizations make better decisions and improve sales results.