



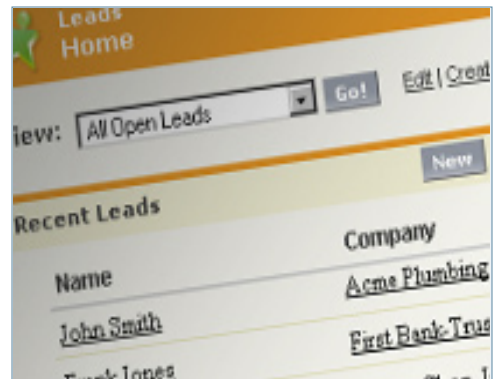
WANTED CRM INTEGRATION™

▶ THE CHALLENGE AND THE SOLUTION

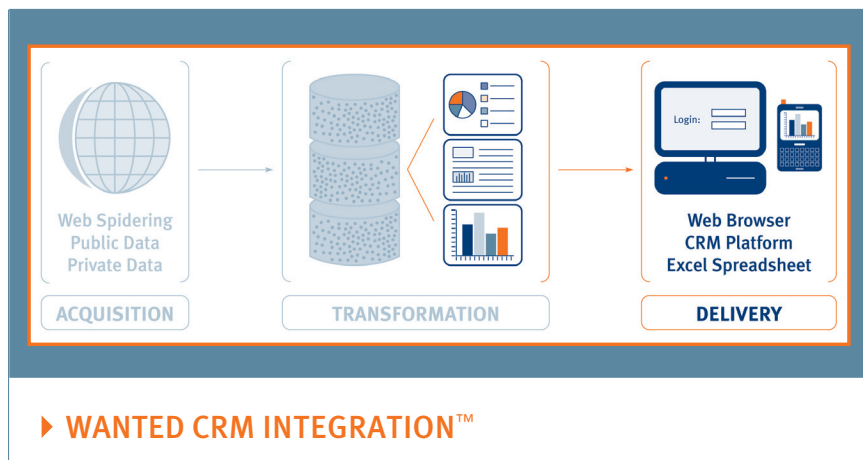
Sales productivity tools such as Customer Relationship Management systems can be very effective, provided they are populated with relevant, accurate and actionable information. It is often difficult to integrate the relevant data sets in a seamless fashion to enable salespeople to be most effective.

WANTED Web Leads™ and Scored Sales Leads™ have been integrated into many different CRM systems by a wide range of clients. WANTED consults with and makes recommendations to clients on the best combination of data elements and user interface configurations for maximum sales productivity, helping clients to maximize their investments in their sales technology infrastructure.

As a part of WANTED’s Sales Productivity Suite, the integration of WANTED’s data with the CRM platform within the client’s organization guarantees the most efficient delivery of actionable information from WANTED to the ultimate end-user. WANTED’s Sales Productivity Suite puts critical online employment data at your sales representatives’ fingertips: our WANTED Web Leads™ give sales representatives highly-targeted lists of opportunities, while WANTED Sales Lead Scores™ ranks your leads to let you focus on the most targeted and potentially valuable opportunities. WANTED Analytics™ 2.0 gives you on-demand access to account-level competitive intelligence, and CRM integration pushes it all right to your sales professionals.



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For more information, please visit our website at www.wantedtech.com.

▶ PRODUCT FEATURES

WANTED provides Scored Sales Leads and Web Leads via a data feed integrated directly into client CRM systems. In some cases, WANTED provides a customized data feed to its CRM-enabled clients on a weekly basis.

Typical Users

Sales Operations; Information Technology organizations.

Delivery & Terms

WANTED's CRM Integration typically involves a project-oriented professional services engagement. WANTED and the client work together on establishing a project plan and timetable, and then

proceed with implementation, testing, and launch.

WANTED's CRM Integration projects are typically outlined in a Scope of Work document and then billed on a time-and-materials basis.

Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED's **Hire Intelligence On Demand™**.

Poster	Ads	Attention	City	ST	Phone	Fax	Email	Analytics
Medical Staffing Source	25				(404)247-1212			Link
Allegis Group	12	R. Parris					ag@email.com	Link
American Cancer Society	9		Atlanta	GA	(404)249-8585	(404)588-8888	jobs@acs.com	Link
HYATT HOTELS and RESORTS	9	R. Plummer	Atlanta	GA	(404)315-1121			Link
Starwood Hotels and Resorts	7		Atlanta	GA	(404)236-6123		careers@resort.com	Link
Catapult Services LLC	6	B. Murray			(404)601-3333	(404)601-4444		Link
Siemens Energy and Automation	2	Mac.C			(404)871-3131	(404)506-9123		Link
Westwood College	1		Norcross	GA	(770)455-3411		john@school.com	Link

▶ WANTED WEB LEADS™

▶ ABOUT WANTED

WANTED is the leading source of on-demand intelligence for the employment marketplace.

Since 1999, WANTED Technologies has gathered data on more than 500 million online job postings--reflecting the ongoing hiring demand of hundreds of thousands of companies posting more than 2.5 million jobs each week. From this consistent and comprehensive acquisition of data, WANTED has created the most timely and accurate record of hiring activity available anywhere.

These resources give WANTED deep insight into employment market conditions and trends. Our clients include leading organizations such as The Conference Board, The New York Times, Monster.com, Careerbuilder, Fidelity Management & Research, and many, many more.

From on-demand analytics to custom gap analysis, **WANTED's Hire Intelligence On Demand™** products provide clients with the actionable insight they need to succeed in their marketplace.