



# WANTED ANALYTICS APPS

## ▶ THE CHALLENGE AND THE SOLUTION

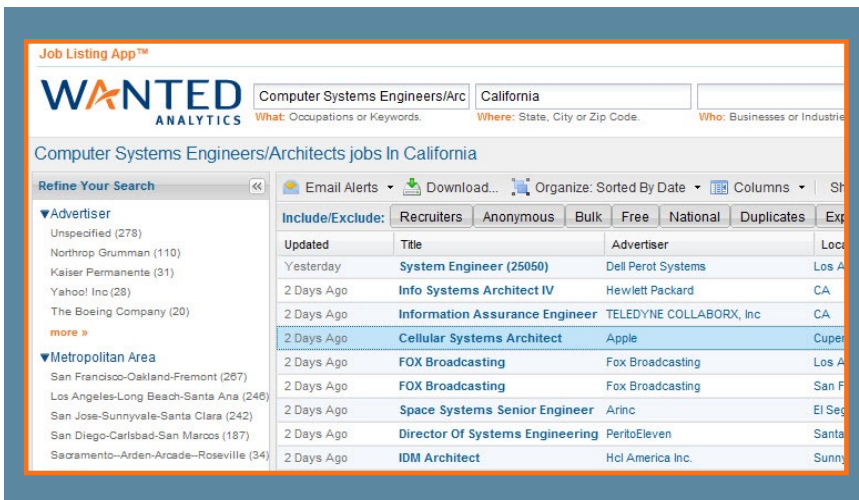
The amount of information that appears on hundreds of online job boards each day is staggering. The volume is so overwhelming that it exceeds the capacity of all manual methods used to gather, organize, and extract meaning from that data.

WANTED Analytics Apps use customized data collection software and automated information processing to gather and organize the data that appears on online job boards. WANTED makes this information available to subscribers through our flexible online interfaces.

- Sales people increase sales in their territory by using Analytics Apps to understand in greater detail the hiring needs of their prospects.
- Financial researchers can gain greater insight into a company's strategy or growth plans by looking at the number and type of employees that a company is seeking to hire.
- Members of federal, state and local government agencies can develop greater insight into the needs of employers within their geographical jurisdictions by reviewing the volume and type of recruiting activities, summarized in an easy-to-use web interface.
- Employers gain on-demand access to company-level competitive research that HR executives can use to increase the strategic value of their department.

**Featured Job Results**  
 View: [Brief](#) | [Detailed](#)  
Job Title  
C++ Game Programmer

Part of our Sales Productivity Suite, WANTED Analytics Apps give you on-demand access to account-level competitive intelligence. WANTED Web Leads™ give sales representatives highly-targeted lists of opportunities, while Sales Lead Scores™ rank your leads to let you focus on the most targeted and potentially valuable opportunities. Finally, CRM integration pushes it all right to your sales professionals.



## ▶ JOB LISTING APP

For more information, please visit our website at [www.wantedanalytics.com](http://www.wantedanalytics.com).

## ▶ PRODUCT FEATURES

WANTED Analytics Apps are an integrated web-based platform that provides users with insight into the employment market. Subscribers can search for companies posting jobs online within a geography, occupation or on a particular job board. Users can analyze the total number of jobs posted by a company and drill down to view the text of individual job postings.

### Typical Users

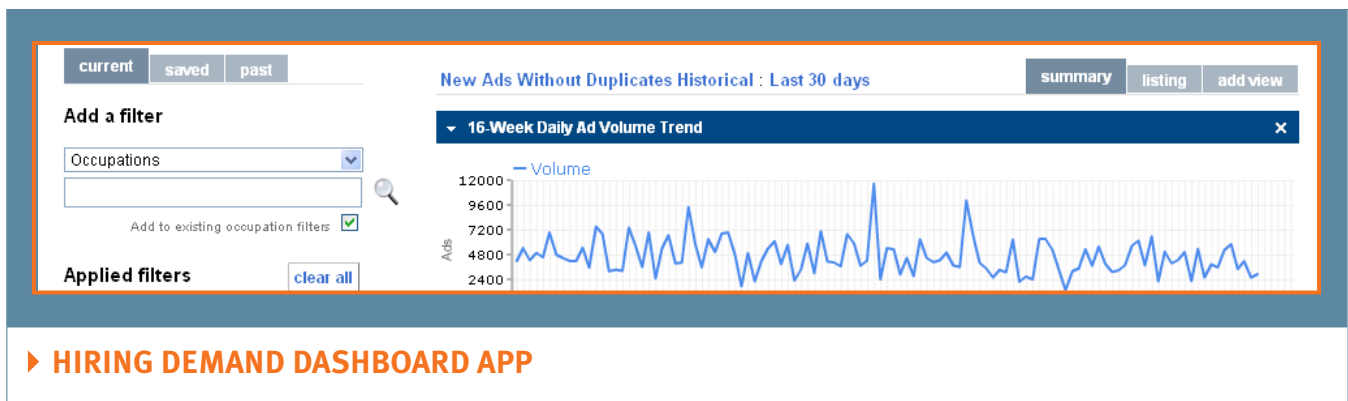
Sales representatives within Media and Staffing firms; Financial Research divisions; governmental agencies responsible for economic policy and development; HR management.

### Delivery & Terms

The WANTED Analytics Apps platform is a “software as a service” (SaaS) solution and licensed on a per seat basis. General updates are included for all users during routinely scheduled releases.

### Find Out More

Contact WANTED for more information about our products and services. Our sample reports and ROI calculations will show you the best way for your organization to profit with WANTED Analytics Apps.



## ▶ HIRING DEMAND DASHBOARD APP

## ▶ ABOUT WANTED

WANTED is the leading source of insight and analysis based on hiring demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, the monthly economic indicator of hiring demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed hiring demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit [www.wantedanalytics.com](http://www.wantedanalytics.com) for more information about how WANTED helps organizations make better decisions and improve sales results.