



WHERE HIRING DEMAND MEETS LABOR SUPPLY™

Source: WANTED Technologies Corp.

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WANTED Technologies Lands Major Staffing Firm Clients; Sees Growth in Staffing Industry

*WANTED continues successful diversification
of its client base into Staffing sector*

New York, NY (July 27, 2010) - WANTED Technologies (TSX-V: WAN), the leading source of real-time employment market information, announced today that several leading Staffing companies have recently licensed WANTED *Analytics™ Apps*. These firms included Source Right Solutions (an SFN Group, Inc. Company), CDI, and Think Resources (a Randstad company). In addition, Adecco RPO, a leading recruitment process outsourcing firm (RPO) also joins our client portfolio. Clients in the media, HR, RPO, staffing and government sectors use WANTED *Analytics Apps* to discover and prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

“By leveraging sophisticated technologies such as WANTED *Analytics* I am able to enhance our ability to increase job orders by focusing our efforts on the companies with the highest growth potential,” said David Findley, Vice President of Sales of Think Resources.

“WANTED Technologies has developed SaaS technology enablers for labour supply and demand planning, which is a measurable value-added service we’re delivering to our RPO customers because we’ve been able to integrate the core WANTED functionality into our proprietary RPO methodologies and best practices,” added Michael Beygelman, President of Adecco RPO, North America.

“We have seen encouraging signs in the Staffing sector,” said Bruce Murray, President and CEO of WANTED Technologies. “Total employment in the Temporary Help Services category, measured by the US Bureau of Labor Statistics, has been up for nine straight months since its low point in September, 2009,” Murray said. “Our own data, available at www.wantedanalytics.com, validates the trend across all firms in the Staffing sector.”

WANTED *Analytics Apps* help organizations increase sales force effectiveness by providing relevant and comparative online job ad data in one view, thus focusing efforts on high-probability selling situations that will result in greater sales volume per client. *Analytics Apps* have sophisticated filtering and charting capabilities, enabling users to pre-define and retrieve filtered lists, such as employers experiencing a hiring spike, the number of healthcare openings, ad volume over a given time, or number of ads over 90 days old.

About WANTED Technologies Corporation

WANTED is the leading source of real-time employment market information. The company provides insight and intelligence via its family of WANTED *Analytics*[™] *Apps* found at www.wantedanalytics.com. Clients in the media, HR/staffing and government sectors use WANTED *Analytics Apps* to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series[™], the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of more than 500 million unique job listings. To sample WANTED's services, visit www.wantedanalytics.com. For more information about how WANTED helps organizations make better decisions and improve sales results, visit www.wantedtech.com.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.

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