



WHERE HIRING DEMAND MEETS LABOR SUPPLY™

**Source:** WANTED Technologies Corp.

**Media**

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## **LinkedIn Selects WANTED *Analytics*™ to Boost Sales Productivity**

**New York, NY (June 28, 2010)** - WANTED Technologies (TSX-V: WAN), the leading source of real-time employment market information, announced today that LinkedIn Corporation has licensed the WANTED *Analytics*™ *Apps* platform of integrated sales productivity solutions. LinkedIn is the world's largest professional network, with more than 65 million members globally.

"We are pleased to support LinkedIn's efforts to provide services to recruiters and staffing professionals," said Bruce Murray, President and CEO of WANTED Technologies. "Our goals are to help improve efficiency and productivity throughout the Human Capital marketplace."

WANTED *Analytics Apps* help organizations like LinkedIn increase sales force effectiveness by providing relevant and comparative online job ad data in one view, thus focusing efforts on high-probability selling situations that will result in greater sales volume per client. *Analytics Apps* have sophisticated filtering and charting capabilities, enabling users to pre-define and retrieve filtered lists, such as employers experiencing a hiring spike, the number of healthcare openings, ad volume over a given time, or number of ads over 90 days old.

### **About WANTED Technologies Corporation**

WANTED is the leading source of real-time employment market information. The company provides insight and intelligence via its family of WANTED *Analytics*™ *Apps* found at [www.wantedanalytics.com](http://www.wantedanalytics.com). Clients in the media, HR/staffing and government sectors use WANTED *Analytics Apps* to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of more than 500 million unique job listings. To sample WANTED's services, visit [www.wantedanalytics.com](http://www.wantedanalytics.com). For more information about

how WANTED helps organizations make better decisions and improve sales results, visit [www.wantedtech.com](http://www.wantedtech.com).

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