



WHERE HIRING DEMAND MEETS LABOR SUPPLY™

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## **WANTED Technologies Releases the *Job Listing App*™ on its WANTED *Analytics*™ Apps Platform**

*WANTED's Job Listing App offers an API for third parties to access hundreds of millions of online job listings*

**Quebec City, Quebec – March 8, 2010.** WANTED Technologies, (TSX-V: WAN), [www.wantedtech.com](http://www.wantedtech.com), the leading source of real-time employment market information, today announced the launch of the *Job Listing App*™, the latest addition to its WANTED *Analytics*™ Apps platform. Clients in the media, HR/staffing and government sectors use WANTED *Analytics* Apps to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

"The *Job Listing App* is an application available on our WANTED *Analytics* Apps platform that gives users a way to understand Hiring Demand at the level of the individual job," said Bruce Murray, WANTED's President and CEO. "Our database contains more than 500 million job openings that have appeared over the past five years. These individual job openings are now searchable by keyword, location and occupation."

The *Job Listing App* is part of the WANTED *Analytics* Apps family of applications available at [www.wantedanalytics.com](http://www.wantedanalytics.com). Clients can search for current job openings in real-time or research historical job openings to better understand the employment marketplace.

"We offer an Application Programming Interface—or API—to the *Job Listing App*," said Murray. "This means that anyone who wants to include current online job openings within their websites can access our database through this API."

WANTED's *Analytics* Apps are an integrated set of applications that focus on the Human Capital marketplace. They include data and analysis on Hiring Demand and Labor

Supply, both sides of the transactions that occur in the employment marketplace. WANTED's proprietary web spidering technology and analytical tools aggregate and organize data from multiple online and offline sources. These include data on job openings and on candidates whose profiles are accessible online. WANTED integrates this information into a centralized data warehouse and provides clients with analysis and interpretations of the data via a web-based interface. The analysis of both the Demand and Supply side of the market helps clients make better decisions to increase sales or improve the quality of their workforces.

"Our WANTED *Analytics Apps* are an integrated set of applications that provide multiple ways of looking at what is taking place in the Human Capital marketplace," said Murray. "This platform links multiple applications to a common underlying set of data and provides a consistent view of the market."

Samples of WANTED *Analytics Apps* can be found at [www.wantedanalytics.com](http://www.wantedanalytics.com).

## **About WANTED Technologies Corporation**

WANTED is the leading source of real-time employment market information. The company provides insight and intelligence via its family of WANTED *Analytics™ Apps* found at [www.wantedanalytics.com](http://www.wantedanalytics.com). Clients in the media, HR/staffing and government sectors use WANTED *Analytics Apps* to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of more than 500 million unique job listings. To sample WANTED's services, visit [www.wantedanalytics.com](http://www.wantedanalytics.com). For more information about how WANTED helps organizations make better decisions and improve sales results, visit [www.wantedtech.com](http://www.wantedtech.com).

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