



WHERE HIRING DEMAND MEETS LABOR SUPPLY™

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WANTED Technologies Launches WANTED Analytics™ Apps Platform

WANTED Analytics Apps provide real-time Employment Market intelligence

Quebec City, Quebec – February 18, 2010. WANTED Technologies, (TSX-V: WAN), www.wantedtech.com, the leading source of real-time employment market information, announces the launch of WANTED Analytics™ Apps, www.wantedanalytics.com, a flexible platform for Hiring Demand and Labor Supply services. Clients in the media, HR/staffing and government sectors use WANTED Analytics Apps to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

“The new WANTED Analytics Apps platform enables us to offer a new range of services to the Human Capital marketplace,” said Bruce Murray, WANTED’s President and CEO. “For years, we have been the leader in Hiring Demand information; this new platform lays the groundwork for us to begin to integrate intelligence on the Labor Supply side of the employment market.”

The WANTED Analytics Apps are a family of applications available at www.wantedanalytics.com that permit users to access real-time employment market information. WANTED Analytics Apps integrate data analysis from multiple sources to provide a real-time view of activities in the employment marketplace.

“There are two sides to the employment market—Labor Supply and Hiring Demand,” said Murray. “We designed the WANTED Analytics Apps platform to give our clients a complete view of both the Demand and Supply sides of the employment equation.”

WANTED’s capabilities enable it to gather data on job openings and candidates whose profiles are accessible online. WANTED integrates this massive set of real-time information into a centralized data warehouse and provides clients with analysis and interpretations of the data. The analysis of both the Demand and Supply side of the market help clients make better decisions to increase sales or improve the quality of their workforces.

“The real power of the WANTED *Analytics Apps* platform is the way multiple applications link to each other and to a common underlying set of data,” said Murray. “It is also a very extensible platform that will accommodate additional applications that we currently have in development.”

Samples of WANTED *Analytics Apps* can be found at: www.wantedanalytics.com.

About WANTED Technologies Corporation

WANTED is the leading source of real-time employment market information. The company provides insight and intelligence via its family of WANTED *Analytics™ Apps* found at www.wantedanalytics.com. Clients in the media, HR/staffing and government sectors use WANTED *Analytics Apps* to prioritize sales opportunities, identify economic trends, and analyze competitive market conditions.

WANTED is also the exclusive data provider for The Conference Board’s Help-Wanted OnLine Data Series™, the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company’s headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of more than 500 million unique job listings. To sample WANTED’s services, visit www.wantedanalytics.com. For more information about how WANTED helps organizations make better decisions and improve sales results, visit www.wantedtech.com.

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