



INTELLIGENCE ON HIRING DEMAND™

Source: WANTED Technologies Corp.

Media

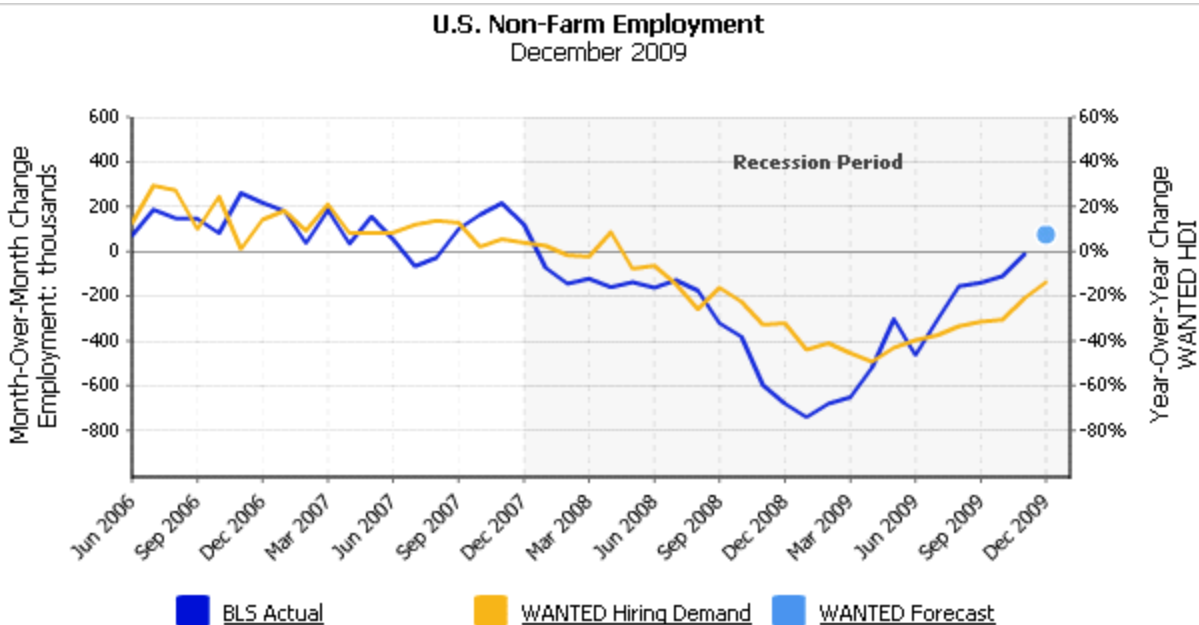
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## WANTED Technologies Predicts Gain of 75,000 Jobs in Upcoming December '09 BLS Employment Report

New York, NY (January 4, 2010) - WANTED Technologies (TSX-V: WAN), the leading source of insight and analysis based on Hiring Demand, is forecasting that the Bureau of Labor Statistics (BLS) will announce a gain of 75,000 jobs in its upcoming report on US non-farm payrolls for December 2009, the first gain since the start of the recession in December 2007.

The forecast for December of a gain of 75,000 jobs is an improvement over the November loss of 11,000 jobs. Since November, there have been fewer Unemployment Insurance claims. Also, WANTED's Hiring Demand indicators continue to show increases in new job ads, and this growth, along with significant upward revisions to the BLS's preliminary reports for September and October, allow WANTED to forecast a positive month-over-month employment report.



WANTED's forecasting model incorporates overall Hiring Demand based in part on a weekly measurement of the number of job ads placed with online job boards. The weekly Hiring Demand

data that WANTED collects from online job boards tracks employment levels at the industry and occupational level. (More detailed analysis is available at <http://hdi.wantedanalytics.com>.)

WANTED's forecasts and analysis are available as part of its subscription-based *Hiring Demand Indicators™* (HDI) service. The online service offers timely Hiring Demand data for economists and researchers monitoring the recent stimulus package and the economic recovery. The HDI service includes: a license to access WANTED Analytics™, the industry-leading online dashboard for Hiring Demand intelligence; and the analysis and discussion in WANTED's blog, "All About Hiring Demand".

WANTED also supplies its data to The Conference Board, which relies on it to produce its monthly Help-Wanted OnLine Data Series™.

### **About WANTED Technologies Corporation**

WANTED ([www.wantedtech.com](http://www.wantedtech.com)) is the leading source of insight and analysis based on Hiring Demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit [www.wantedtech.com](http://www.wantedtech.com) for more information about how WANTED helps organizations make better decisions and improve sales results.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.

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