



INTELLIGENCE ON HIRING DEMAND™

Source: WANTED Technologies Corp.

Media

Contacts: Ms. Juli A. Morris, Director of Marketing
Tel: (212) 242-4703

Mr. Martin Auclair, VP Finance and CFO
Tel: (418) 523-6663, ext. 337

MDI Group Selects WANTED Technologies to Focus Sales Efforts on High-Growth Prospects

WANTED continues successful diversification of its client base into Staffing sector

New York, NY (October 21, 2009) - WANTED Technologies (TSX-V: WAN), the leading source of insight and analysis based on Hiring Demand, announced today that MDI Group has licensed WANTED's *Analytics™ 2.0* RECRUITER sales productivity solution. MDI Group is an Atlanta-based provider of IT Workforce Solutions for Fortune 500 and mid-market companies.

"MDI has directly integrated *Analytics™ 2.0* RECRUITER into our sales process", said Crystal Bhurgri, Sales & Marketing Coordinator at MDI Group. "We've found *Analytics* to be a powerful tool that has helped us prioritize our sales efforts to focus on prospects with the highest growth potential. Over just the past month, we've established relationships with seven new accounts based on intelligence sourced from *Analytics*."

Analytics™ 2.0 RECRUITER helps organizations like MDI Group increase sales force effectiveness by providing relevant and comparative online job ad data in one view, thus focusing efforts on high probability selling situations that will result in greater sales volume per client. *Analytics 2.0* has sophisticated filtering and charting capabilities, enabling users to pre-define and retrieve filters, such as the number of healthcare openings, ad volume over a given time, or number of ads over 90 days old.

About WANTED Technologies Corporation

WANTED is the leading source of insight and analysis based on Hiring Demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of Hiring Demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in

New York City. The company began collecting detailed Hiring Demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit www.wantedtech.com for more information about how WANTED helps organizations make better decisions and improve sales results.

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