



INTELLIGENCE ON HIRING DEMAND™

**Source:** WANTED Technologies Corp.

**Media**

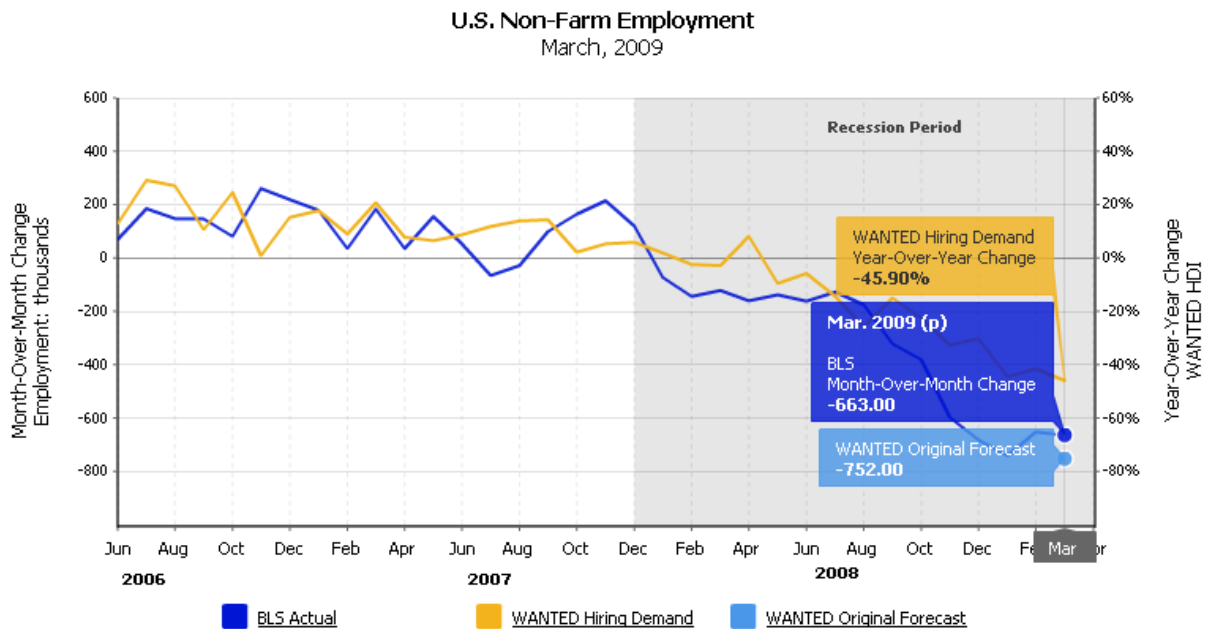
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## WANTED Technologies Estimates Decline of 752,000 Jobs in Upcoming March '09 BLS Employment Report (Updated)

### Hiring Demand Data Show Three-Quarter Million More Jobs Lost in March

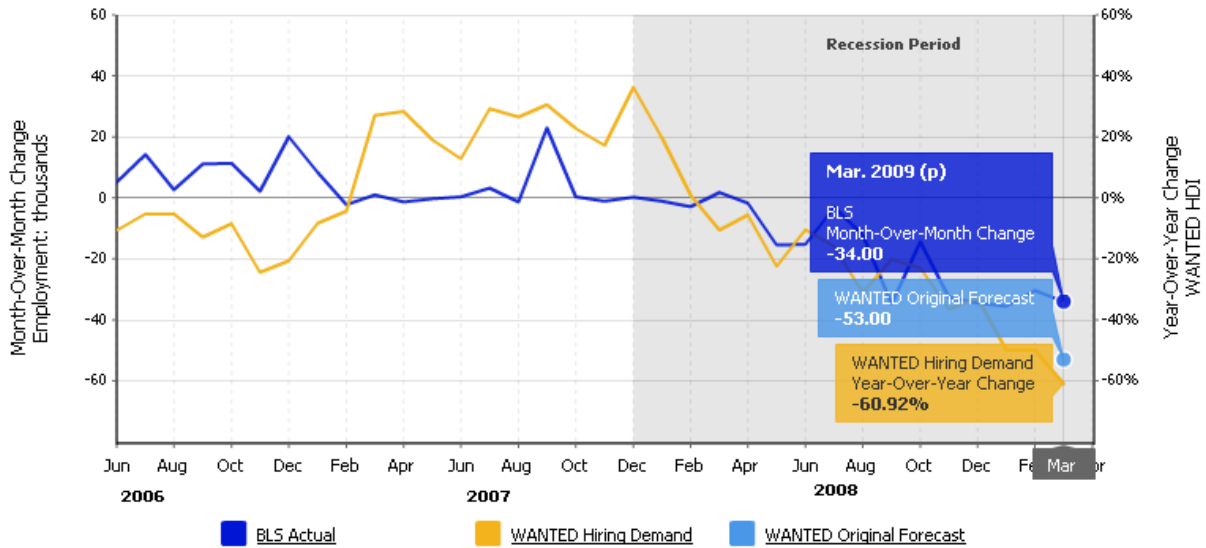
**New York, NY (April 1, 2009)** - WANTED Technologies (TSX-V: WAN), the leading source of insight and analysis based on hiring demand, is forecasting that the Bureau of Labor Statistics will announce a loss of 752,000 jobs in its upcoming report on US non-farm payrolls for March 2009. WANTED's forecasting model incorporates overall hiring demand based in part on a weekly measurement of the number of job ads placed with online job boards.



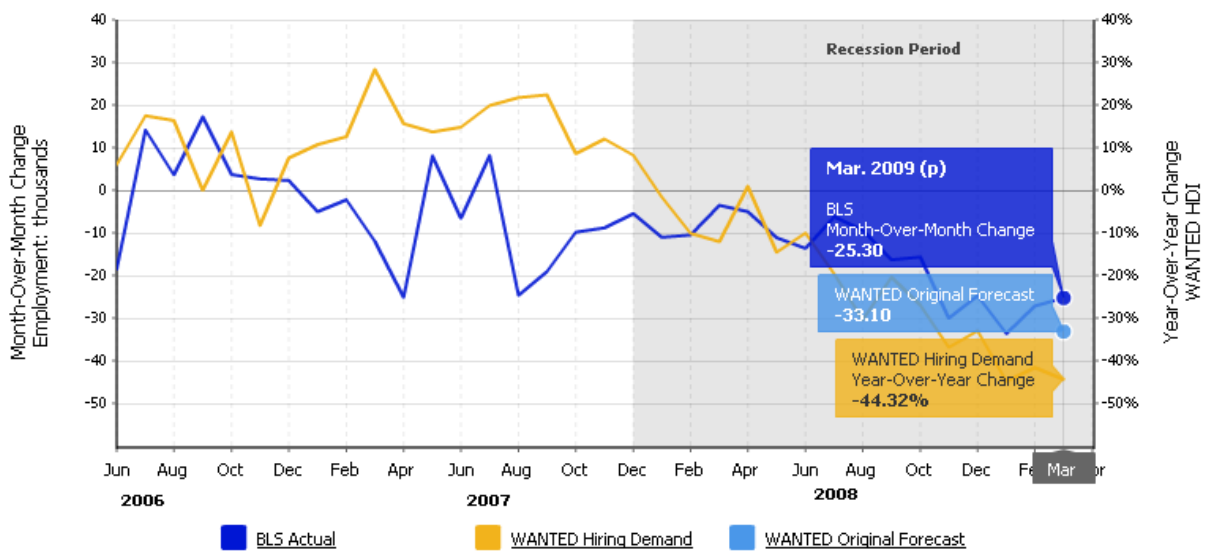
\*Please note: all charts have been updated as of April 3, 2009 to include the BLS preliminary number for March.

The weekly hiring demand data that WANTED collects from online job boards tracks employment levels at the industry and occupational level. WANTED is predicting a loss of 53,000 jobs in Transportation and Warehousing; a loss of 33,100 jobs in Finance and Insurance; and a gain of 28,600 jobs in Healthcare.

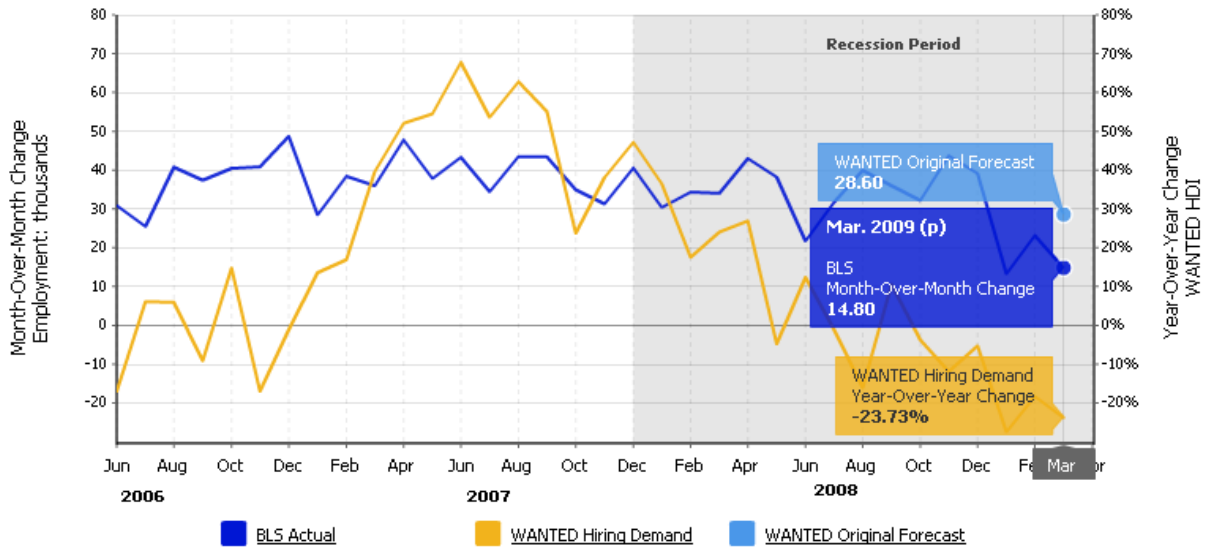
**U.S. Industry Employment Forecast - Transportation and Warehousing (NAICS 48-49)**  
March, 2009



**U.S. Industry Employment Forecast - Finance and Insurance (NAICS 52)**  
March, 2009

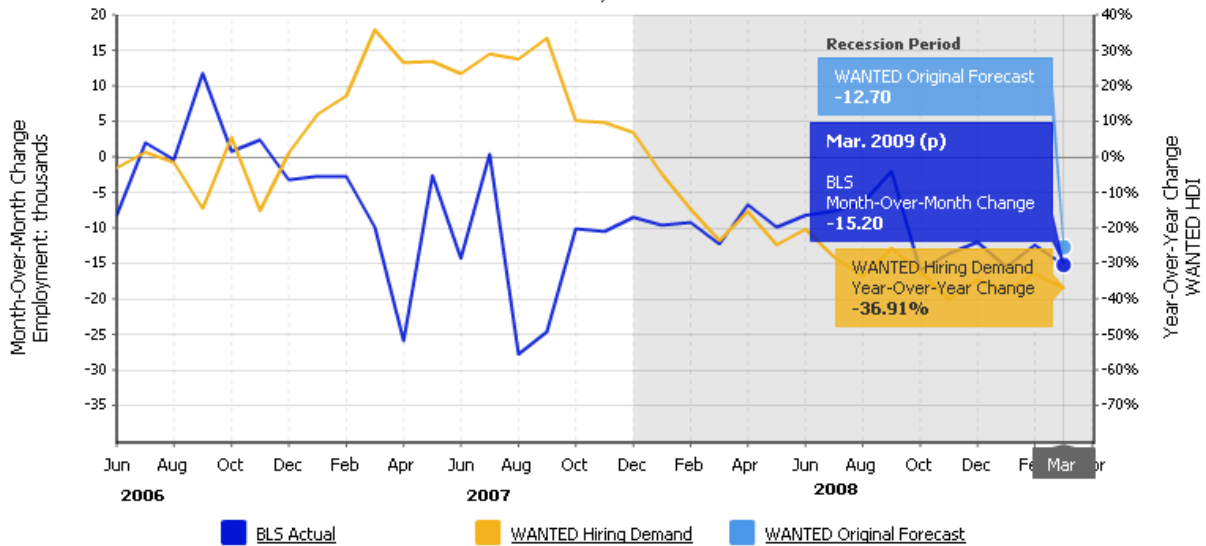


**U.S. Industry Employment Forecast - Health Care and Social Assistance (NAICS 62)**  
March, 2009

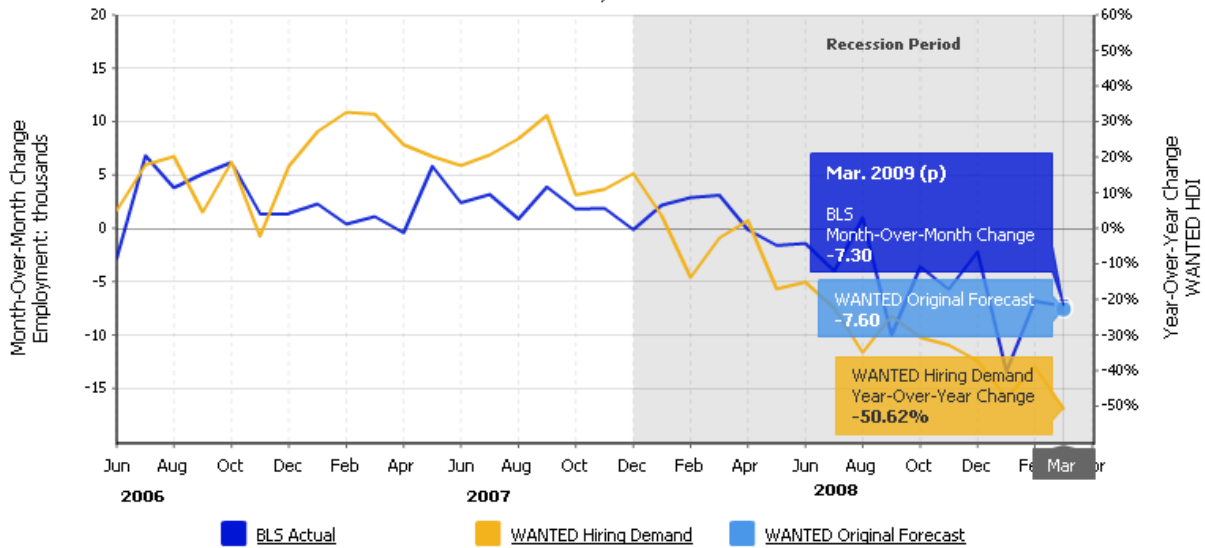


Notable within these forecasts is the prediction that hiring demand in the Healthcare sector, as reflected in online job ads, may be slowing. Although WANTED expects a rise in jobs for March, the concern remains that the drop in demand may soon become a drop in actual jobs.

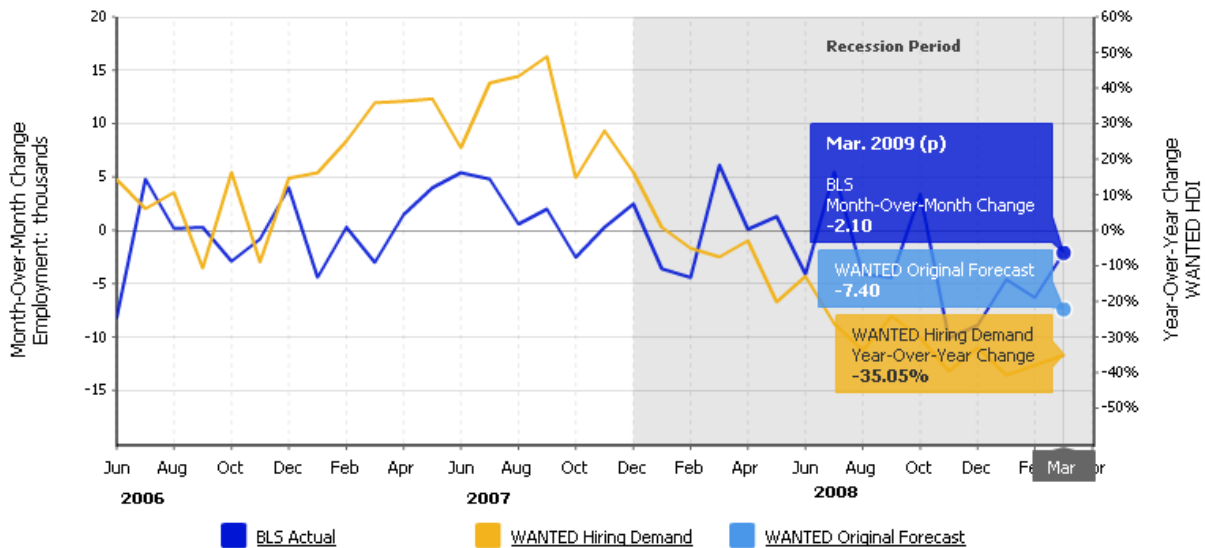
**U.S. Industry Employment Forecast  
Credit Intermediation and Related Services (NAICS 522)**  
March, 2009



**U.S. Industry Employment Forecast**  
**Securities, Commodity Contracts, and Other Financial Investments and Related Services (NAICS 523)**  
 March, 2009



**U.S. Industry Employment Forecast - Insurance Carriers and Related Services (NAICS 524)**  
 March, 2009



WANTED's estimates are based on a model that incorporates its own hiring demand data with data supplied by government agencies and other leading researchers. WANTED analyzes more than six million job listings per week—giving it an extraordinary amount of information about what is—and is not—happening in the employment market. Over the past five months, when the demand for labor dropped precipitously in the wake of the financial crisis, WANTED's model was able to anticipate the employment losses more accurately than other consensus estimates released prior to the BLS figures.

WANTED this week launched its subscription-based *Hiring Demand Indicators™* service, offering timely hiring demand data for economists and researchers monitoring the recent stimulus package and the economic recovery. The HDI service includes: a license to access

WANTED Analytics™, the industry-leading online dashboard for hiring demand intelligence; and the analysis and discussion in WANTED's blog, "All About Hiring Demand", found at <http://hdi.wantedanalytics.com>.

WANTED also supplies its data to The Conference Board, which relies on it to produce its monthly Help-Wanted OnLine Data Series™.

### **About WANTED Technologies Corporation**

WANTED is the leading source of insight and analysis based on hiring demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of hiring demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed hiring demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit [www.wantedtech.com](http://www.wantedtech.com) for more information about how WANTED helps organizations make better decisions and improve sales results.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.

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