



INTELLIGENCE ON HIRING DEMAND™

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**Media**

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## **WANTED Technologies Launches *Hiring Demand Indicators™* to Track Trends in Job Market**

### ***Subscription Service Offers Timely Hiring Demand Data to Monitor Stimulus Package and Economic Recovery***

**New York, NY (March 31, 2009)** - WANTED Technologies (TSX-V: WAN), the leading source of insight and analysis based on hiring demand, today announced the launch of the *WANTED Hiring Demand Indicators™*, a web-based service that enables researchers and analysts to access hiring demand levels across geographies, industries and occupations, on a near real-time basis.

The subscription-based *Hiring Demand Indicators* service includes: a license to access *WANTED Analytics™*, the industry-leading online dashboard for hiring demand intelligence; and the analysis and discussion in WANTED's blog, "All About Hiring Demand", found at <http://hdi.wantedanalytics.com>.

"WANTED's *Hiring Demand Indicators* provide financial and economic research, based, in part, on aggregating millions of online job postings from thousands of job boards," said Bruce Murray, President and CEO of WANTED. "For instance, we use the *Hiring Demand Indicators* to forecast upcoming monthly Non-Farm Payroll figures from the Bureau of Labor Statistics. We have shown that this additional set of data yields forecasts that are twice as accurate as the 'Consensus Estimates' which are cited regularly prior to the actual release."

The *Hiring Demand Indicators* include three-year trends in demand for employees by occupation, industry and geography. Demand for new employees--which had slowed in 2008 following the onset of the recession in December, 2007--fell precipitously in the fourth quarter of 2008. The *Hiring Demand Indicators* offer analysts a way to track the course of the economic recession by monitoring demand for employees on a very detailed basis.

"We have already seen that the contraction in hiring demand varied by industry as we entered the recession," said Murray. "Each recession is different, and we expect the *Hiring Demand Indicators* to shed light on the recovery as hiring in certain industries begins to pick up."

The *Hiring Demand Indicators™* are available as a web-based service delivered through a flexible online dashboard. More than three years of trend data is available on individual companies and their hiring patterns.

WANTED also supplies its data to The Conference Board, which relies on it to produce its monthly Help-Wanted OnLine Data Series™.

## **About WANTED Technologies Corporation**

WANTED is the leading source of insight and analysis based on hiring demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of hiring demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed hiring demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit [www.wantedtech.com](http://www.wantedtech.com) for more information about how WANTED helps organizations make better decisions and improve sales results.

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