



INTELLIGENCE ON HIRING DEMAND™

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**Media**

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## **Pro Staff Selects WANTED Technologies to Improve Lead Generation and Boost New Revenues**

### ***Agreement signals beginning of successful diversification of WANTED's client base into Staffing sector***

**New York, NY (March 17, 2009)** - WANTED Technologies (TSX-V: WAN), the leading source of insight and analysis based on hiring demand, announced today that Pro Staff has licensed WANTED's Analytics™ 2.0 RECRUITER solution to boost sales efforts in eight major markets. Pro Staff is a professional staffing company providing skilled talent for Administrative, Finance & Accounting, Information Technology, and Technical positions from more than 70 U.S. offices.

"Pro Staff believes that the hiring demand intelligence Analytics 2.0 provides will prove invaluable to our sales and customer retention efforts," said Candice Winterringer, Vice President of Business Development for Pro Staff.

Analytics™ 2.0 RECRUITER helps organizations like Pro Staff increase sales force effectiveness by providing relevant and comparative data in one view, thus focusing efforts on high probability selling situations that will result in greater sales volume per client. Analytics 2.0 has sophisticated filtering and charting capabilities, enabling users to pre-define and retrieve filters, such as number of healthcare openings, ad volume over a given time, or number of ads over 90 days old.

### **About WANTED Technologies Corporation**

WANTED is the leading source of insight and analysis based on hiring demand. Clients in the media, HR/staffing, financial services and government sectors use WANTED's online data and SaaS-based analytical solutions to identify economic trends, analyze competitive and market activities and prioritize sales opportunities.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted OnLine Data Series™, the monthly economic indicator of hiring demand in the United States.

WANTED Technologies (TSX-V:WAN) was founded in 1999. The company's headquarters are in Quebec City, Canada, and it maintains a US-based subsidiary with primary offices in New York City. The company began collecting detailed hiring demand data in October 2002, and currently maintains a database of hundreds of millions of unique job listings. Visit [www.wantedtech.com](http://www.wantedtech.com) for more information about how WANTED helps organizations make better decisions and improve sales results.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.

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