



Source: WANTED Technologies Corp.

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Cox Newspapers Selects WANTED Tech for Employment Category Business and Sales Intelligence

WANTED will provide services to 12 Cox Newspaper operating units.

Quebec City, Quebec – September 10th, 2008. WANTED Technologies Corporation (TSX-V: WAN), a leading source of on-demand intelligence for the employment marketplace, has signed a comprehensive agreement with Cox Newspapers to supply Market and Business intelligence for the employment advertising marketplace. WANTED will be providing Cox with Data Cleansing, Gap Analysis and Market Potential, in addition to its current Sales Lead deliveries to support the sales and marketing organizations in 12 individual Cox newspapers.

“We have worked with the Cox Newspapers organization for almost four years, and we are pleased that they have decided to subscribe to WANTED’s latest generation of products and services,” said Bruce Murray, WANTED’s CEO. “Cox has a history of being innovative in print and online media, and we are fortunate to be included in their initiatives.”

WANTED’s suite of Market and Business Intelligence products provide clients with insight into highest potential sales opportunities within their local markets. These services include matching all existing Cox customers to a master business file, and performing analyses that allow Cox sales personnel to target the businesses most likely to purchase Cox media advertising and marketing services.

The Cox Newspapers covered by the new agreement include the *Atlanta Journal-Constitution*, *Palm Beach Post*, *Austin American-Statesman*, *Dayton Daily News* and eight other daily newspapers located in Texas, North Carolina and Colorado.

About Cox Newspapers, Inc.

Cox Newspapers, Inc. is a division of Cox Enterprises, one of the nation's leading media companies and providers of automotive services, with 2007 revenues of \$15 billion and 83,000 employees. As one of the nation’s largest newspaper publishing enterprises, Cox Newspapers now produces 17 daily and 26 non-dailies. The company also operates direct mail businesses, distributes classified advertising publications, customized

newsletters and owns one-third of a newsprint manufacturing business. The total circulation for the company's newspapers reaches 1.2 million each weekday and more than 1.6 million on Sundays.

About WANTED Technologies Corporation

[WANTED Technologies](#) provides online data, intelligence and analytical solutions focused on the employment marketplace in the United States and Canada. Its clients include firms in the media, employment services and financial services sectors.

Founded in 1999, WANTED Technologies has developed proprietary web-crawling and data transformation technologies to capture and analyze on a weekly basis more than three million jobs advertised online. The company integrates this data with multiple third party data sets to create proprietary information products. These products include economic trend analyses, competitive and market intelligence, scored sales leads, custom data feeds and analytical reporting services.

[WANTED Technologies](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

For more information please visit www.wantedtech.com.

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