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WANTED Releases First Ever Analysis of US Hiring Demand by Standard Occupational Classifications

WANTED data is now available for comparison to US government labor market statistics and analysis

Quebec City, Quebec – September 3rd, 2008. WANTED Technologies Corporation (TSX-V: WAN), a leading source for on demand intelligence for the employment marketplace, now provides its detailed analysis of online hiring activity using the Standard Occupational Classifications (SOCs), a widely-used standard established by the US government. WANTED's enhancement of its employment market data and analysis now makes it possible to compare WANTED's weekly hiring demand data with the comprehensive data sets published monthly by the US government's statistical agencies.

"Labor market and economic analysts now have the ability to use a timely set of data to measure hiring demand in the US," said Bruce Murray, WANTED's CEO. "We collect online job posting data from more than 1,000 job boards, and now standardize up to three million job ads weekly on the widely-used SOC data framework."

WANTED's employment market data and analysis are used by its clients to identify companies or sectors of the economy where hiring demand is either increasing or decreasing. Because WANTED's data is derived from online job postings, it provides a current view of market activity at both a highly-detailed, company-specific level, as well as on a much broader, consolidated level.

"By bringing our labor market demand data in line with the government's statistical data, we hope to make it easier for analysts to see what is taking place in the economy," said Murray. "And the result, we hope, will be the ability to make better decisions based on timely and reliable data."

About WANTED Technologies Corporation

[WANTED Technologies](#) provides online data, intelligence and analytical solutions focused on the employment marketplace in the United States and Canada. Its clients include firms in the media, employment services and financial services sectors.

Founded in 1999, WANTED Technologies has developed proprietary web-crawling and data transformation technologies to capture and analyze on a weekly basis more than three million jobs advertised online. The company integrates this data with multiple third party data sets to create proprietary information products. These products include economic trend analyses, competitive and market intelligence, scored sales leads, custom data feeds and analytical reporting services.

[WANTED Technologies](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

For more information please visit www.wantedtech.com.

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