



Source: WANTED Technologies Corp.

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Tribune Company Empowers Sales Reps With WANTED's Sales Intelligence Solutions

Quebec, Quebec – February 13th, 2008. WANTED Technologies Corporation (TSX-V: WAN) a leader in sales and competitive intelligence solutions for newspapers, magazines and online media corporations, announced today that Tribune Company is deploying WANTED's sales intelligence suite to all 9 newspaper dailies. This decision was made following the successful pilot of WANTED's solutions in the recruitment advertising sales units of the Los Angeles Times and the Hartford Courant.

WANTED's proprietary sales intelligence system includes a data cleansing and enrichment solution which significantly increases the quality of internal sales data. A predictive lead scoring model is then enabled to help sales teams focus on the most valuable opportunities in the marketplace. The Tribune Company is also empowering more than 300 sales representatives, with timely and accurate sales lead information delivered thru WANTED's "Analytics", real-time competitive intelligence tool.

While Tribune Company reinforces the value of implementing CRM across its properties; WANTED's suite of sales and competitive solutions can easily be integrated within their solution of choice; making it the most versatile of its kind in the market.

About Tribune Company

Tribune is one of the country's top media companies, operating businesses in publishing, interactive and broadcasting. It reaches more than 80 percent of U.S. households and is the only media organization with newspapers, television stations and websites in the nation's top three markets. In publishing, Tribune's leading daily newspapers include the Los Angeles Times, Chicago Tribune, Newsday, Baltimore Sun, South Florida Sun-Sentinel, Orlando Sentinel and Hartford Courant.

About WANTED Technologies Corporation

[WANTED Technologies](#) is a leading supplier of real-time sales and business intelligence solutions for the media and staffing industries. Using its proprietary on-demand data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED

aggregates, and delivers access to, high quality, actionable data from thousands of websites. WANTED's proprietary tools and solutions help improve individual sales performance and optimize resources to gain market share.

[WANTED Technologies](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

www.wantedtech.com

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