



Source: WANTED Technologies Corp.

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Capital Market Communications

Group

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## **Bernard Hodes Group Selects WANTED Technologies to Provide Recruitment Advertising Intelligence**

**Montreal, November 1, 2006** – WANTED Technologies Corp. (TSX-V: WAN) announces today that Bernard Hodes Group has signed an agreement to use WANTED's Web-based recruitment advertising dashboard technology. Sales representatives at Hodes will use WANTED Analytics to monitor recruitment advertising activity for employers across the United States.

A leader in talent management solutions, recruitment and brand marketing, Hodes values strategy and research as much as creativity and innovation to provide clients with integrated hiring solutions.

"Our success as an agency serving the human resources industry has been built on our ability to thoroughly understand our clients' objectives and to offer pioneering solutions to drive quality candidates to their organizations," said Harold Levy, Senior Vice President, Eastern Regional Manager, Bernard Hodes Group. "WANTED's Analytics dashboard adds another strategic tool to our sales process and makes our consultants more knowledgeable in their approach to employment branding initiatives. Having a summary of existing recruitment advertising activity adds value to our client presentations and offering."

A steady increase in Internet advertising expenditures and Web-based candidate traffic make WANTED's recruitment intelligence indispensable to accurately monitor industry trends and hiring demands.

"The online recruitment market is as vast as an ocean and just as difficult to navigate," said WANTED's CEO David Tanguay. "Our Analytics dashboard gives a bird's-eye view of a company's aggregated advertising and then allows users to drill down to more detailed ad intelligence. Further, our rigorous technology enables users to quickly identify and eliminate multiple job postings of the same position. This saves time and effort and helps guide sales people to an effective product offering for their clients."

### **About Bernard Hodes Group**

As a fully integrated talent solutions provider, Bernard Hodes Group (<http://www.hodes.com>) offers solutions that often combine multiple service offerings from the Company's core competency areas: Recruitment Marketing; Sourcing/Response Management; Hiring Process Re-engineering; and Staffing Technology (<http://www.hodesiq.com>). All solutions are developed and measured within the company's 360-degree process methodology. The Company is headquartered in New York, with over 80 offices and affiliates around the globe. Bernard Hodes Group serves thousands of clients in virtually every industry, helping them to attract and retain talented workers in every skill set.

Bernard Hodes Group is a part of the Omnicom Group, Inc. (NYSE - OMC) ([www.omnicomgroup.com](http://www.omnicomgroup.com)). Omnicom is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

### **About WANTED Technologies Corp.**

WANTED Technologies is a leading supplier of real-time sales and business intelligence solutions for the staffing and recruitment, real estate, and media classified advertising industries. Using its proprietary data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates data from thousands of online job boards, real estate, newspapers and corporate Web sites in real time.

Currently, WANTED's data is used to optimize sales and for the implementation of marketing strategies within classified ads departments of major media organizations as well as by staffing firms, advertising agencies and by human resources specialists.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™ a monthly economic indicator of job availability in the United States.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.