



WANTED Technologies releases Internet dashboard sales tool for recruitment and staffing professionals

Montreal- Oct. 31 – Sales and business intelligence (BI) provider, WANTED Technologies (TSX-V: WAN), released a new **Web-based sales tool** for online recruitment and media classified professionals.

“The dashboard display technology allows users to quickly access live comprehensive data of employment advertising activity in a one step snapshot,” says WANTED Technologies CEO, David Tanguay. “It’s the easiest to use and most visual representation of Web-based recruitment data that lets users drill down for details and contact information.”

Long since an innovator in online aggregation, WANTED’s new **Analytics** product enables licensed users to access summaries of hiring and recruitment advertising activity for any given company in North America. **WANTED Analytics** builds on existing data collection technology and provides a snapshot view of employment opportunities available on thousands of job boards, newspaper classifieds and corporate employment sites.

Simple to use and easily actionable, the online application is an invaluable tool for increasing sales and market share. The real-time data can be called in various formats, including total ad volume and unduplicated ad volume. Moreover, users can drill down the data to detailed, intelligent displays, including historical activity, to gain a clear picture of the online recruitment landscape. Contact information for each business is populated using third party business directories and is generated as a sales lead for prospecting and competitive strategy.

The instant view sales technology is available in a stand-alone format or fully integrated into a Customer Relationship Management (CRM) application.

WANTED Technologies recently raised total gross proceeds of two million two hundred fifty thousand dollars (\$2,250,000) on the Toronto Venture Exchange.

About WANTED Technologies Corporation

Since 1997, WANTED has been a leading provider of real-time sales and business intelligence for the Recruitment and Media classified industries. Through its proprietary data mining, lead generation and CRM-integrated technologies, WANTED delivers concise, accurate and actionable recruitment advertising data. Each deliverable aims to "turn raw data into real profits." WANTED was recently chosen as the exclusive data provider for **The Conference Board's Help-Wanted online data**

series™ employment index. For more information: www.wantedtech.com.

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