

Wanted Technologies Announces Launch of XML Data Feed Service for CRM Solutions within the Recruitment Advertising Industry

New York, NY – (September 30, 2004) – Wanted Technologies’ a leading provider of sales and business intelligence solutions for the recruitment marketplace, today announced the availability of the latest data feed service for recruitment advertising. Customers can now tap into a database of over 30 million aggregated jobs posted per year from hundreds of job boards, newspapers and corporate sites. The Recruitment data feed can be customized according to each client’s business rules.

“It’s business intelligence made easy to use” Wanted Technologies’ CEO David Tanguay says, “Our direct feed service let’s our customers get the data they want, how and when they want it without having to burden internal resources. The less time they waste getting their data, they more time they have using it.”

Customers can use the data feed to populate their existing mix of sales intelligence and lead generation solutions - such as third party CRM systems. Our customers can harness the power of Wanted Technologies’ data to help them capture competitive intelligence and sales leads in an ever-shifting market place in XML or any other data format.

Wanted Technologies’ recruitment data feed can be custom-created based on a specific subset tailored to the customer’s market. Wanted Technologies’ can extract recruitment data according to user criteria, which can be normalized, filtered and enhanced. The feed can be delivered into any format and protocol required and can be easily integrated into the customer’s CRM system – whether they are custom or based on industry standards.

Wanted has recently been honored with InfoCommerce Group's 2004 Model of Excellence Award for its Business Intelligence solution for the recruitment marketplace. Past and current winners include highly regarded companies such as Eliyon, Plaxo, Dun & Bradstreet, TrueAdvantage, BusinessWire, The Thomson Corporation and Microsoft.

About Wanted Technologies

Wanted Technologies Inc. is a leading provider of live, on demand sales and competitive intelligence solutions. Wanted Technologies’ comprehensive family of RAM solutions helps customers to capture, track and report on recruitment advertising activity by market, category, media and employer throughout North America. Wanted Technologies customers include newspapers, job boards and staffing firms such as Cox Newspapers, the Denver Newspaper Agency, Grant Thornton’s HR group and ComputerJobs.com

For more information visit: <http://www.wantedtech.com>

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