

## **Wanted Technologies Recruitment Activity Monitor selected as 2004 Model of Excellence Award Winner by InfoCommerce Group**

PHILADELPHIA, PA. - (September 13, 2004) - Wanted Technologies, a leading provider of sales and business intelligence solutions for the recruitment marketplace, has been honoured with InfoCommerce Group's 2004 Model of Excellence Award. The award was announced by Russell Perkins, CEO, of ICG, who is widely recognized as the pre-eminent expert on the business of database directory publishing. Past and current winners include highly regarded companies such as Eliyon, Plaxo, Dun & Bradstreet, BankRate.com, TrueAdvantage, BusinessWire, Vault, Salary.com, The Thomson Corporation and Microsoft.

“Our annual selections are completely independent and made entirely based on product merits, recognizing true exemplars of innovation and success in the area of commercial database products.” said Russell Perkins, CEO, of InfoCommerce Group. “Wanted Technologies product concept is ingenious because it recognizes that help wanted ads are more than listings of open positions, they can be used as a sales prospecting tool for recruiters and serve as a rich source of competitive intelligence to a wide range of other users, provided they are in an application geared to those types of uses – and that’s exactly what Recruitment Activity Monitor offers.”

“Wanted Technologies is truly honoured to receive the Model of Excellence Award because it recognizes our capability to help organizations capture sales intelligence and maintain a competitive edge in an ever-shifting marketplace,” said David Tanguay, Founder and CEO of Wanted Technologies. “There is no single magical solution for our clients. We simply combine our in house talent to customize RAM effectively and fluidly into each organization in order to meet their respective business objectives.”

### About Wanted Technologies

Wanted Technologies Inc. is leading provider of live, on demand sales and competitive intelligence solutions. Wanted Technologies' comprehensive family of RAM solutions helps customers to capture, track and report on recruitment advertising activity by market, category, media and employer throughout North America.

For more information visit: <http://www.wantedtech.com>

### About InfoCommerce Group

InfoCommerce Group provides consulting and research to its clients -- publishers of commercial databases from nearly 30 companies in seven countries. InfoCommerce Group also publishes InfoCommerce Report, produces the annual InfoCommerce Conference and the Models of Excellence list and identifies opportunities and coordinates investments in early-stage database content companies. For more information please visit <http://www.infocommercegroup.com>, or call 610-649-1200, ext. 252