



**Source:** WANTED Technologies Corp.

**Contact:** **Mr. Scott Burton, President and CEO**  
Tel: (418) 523-6663, ext. 222  
**M. Martin Auclair, VP Finance and CFO**  
Tel: (418) 523-6663, ext. 337

---

## **Jobing.com Deploys WANTED'S Market Share and Analytics<sup>®</sup> Tool to Improve Sales Performance**

**Quebec City, Quebec – March 12<sup>th</sup>, 2008.** WANTED Technologies Corporation (TSX-V: WAN), a leader in sales and competitive intelligence solutions for online media corporations, newspapers and magazines, announced today that it has signed a national sales intelligence agreement with Jobing.com, the largest, locally-focused provider of employment media for HR professionals. Jobing.com will deploy WANTED's Market Share, as well as the competitive-intelligence Analytics<sup>®</sup> tool, across more than 60 of its properties in the United States.

Each affiliate property will integrate WANTED's online Market Share new ad volume within their designated marketing area. They will be able to accurately track market share, compare active and/or historical listings to market-specific competitors and locate, contact and monitor emerging prospects.

"The flexibility of WANTED's Market Share enables Jobing.com to view and analyze online advertising sources and types of advertisers by any combination of category sorts. This means managers can unlock the intelligence in the raw data and target potential markets appropriately, point sales professionals towards the right companies, and significantly optimize sales performance," explains Scott Burton, President and CEO, WANTED technologies.

Jobing.com will also test-run WANTED's Analytics<sup>®</sup>, a real-time sales intelligence tool that gives sales professionals access to key target-prospect information. This intelligence includes an advertiser's purchasing behavior profile, which empowers the Sales rep to present the best recruitment advertising solution for the customer.

### **About Jobing.com**

Founded by a HR professional for HR professionals, Jobing.com is the nation's largest, locally-focused provider of employment media; a unique online community that provides the forum, resources, and technology to connect employers, job seekers, and community organizations.

## **About WANTED Technologies Corporation**

[WANTED Technologies](#) is a leading provider of real-time sales and business intelligence solutions for the staffing and recruitment, real estate, and media classified advertising and financial industries.

WANTED's proprietary technology and services deliver enriched market research and customer information, helping clients improve their advertising sales performance. For more information, please visit: [www.wantedtech.com](http://www.wantedtech.com).

[WANTED Technologies](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.