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WANTED Technologies Forms Client Advisory Board

Montreal, Quebec – March 14, 2007 -- New media intelligence provider, WANTED Technologies Corporation (TSX: WAN) announces today that it has formed an advisory board of newspaper industry executives to contribute to the direction, development and overall strategy of the Company.

The WANTED Technologies Advisory Board (WTAB) recently held a launch meeting in Las Vegas, NV during the Newspaper Association of America's 2007 Marketing conference.

"We are thrilled to have a group of such knowledgeable professionals to contribute to our business strategy," says WANTED Technologies' chief executive officer, David Tanguay. "Having direct access to their expertise and input will be invaluable for us as we continue to innovate and evolve our product suite to meet the industry's new challenges and opportunities."

Meeting regularly, the advisory board will discuss developments in classified and new media advertising and participate in brainstorming sessions for WANTED's technology and product planning.

The inaugural WTAB meeting welcomed the following distinguished individuals to the Board: Mike Kment of Gannett Co., Chris Frey of Hearst Newspapers, George Komer of the Atlanta Journal Constitution (Cox News Inc.), Rhonda Canino of MediaNews Group Interactive and Linda Sease of E. W. Scripps.

Mike Kment, Director of Classified Advertising, Gannett Co.

Mr. Kment has been part of Gannett's newspaper division advertising management team since 2003 and currently oversees the organization's classified advertising strategy for its daily newspapers and various non-daily platforms. Prior to this, Kment served in a variety of executive positions at Lee Enterprises, including sales and marketing director for the Bismarck (N.D.) Tribune, director of Lee's national and regional sales operations, and as Lee's vice president of sales and vice-president, business development. A graduate of the University of Oregon, Kment received Advertising Age's Excellence in Marketing Award. Active in a variety of national and regional newspaper associations and task forces, Kment is also a frequent presenter and speaker at various industry conferences and events.

Christopher R. Frey, Vice President National Sales, Hearst Newspapers

Prior to joining Hearst, Mr. Frey served as Vice President National Sales and Database Marketing at Gannett's Newspaper Division. Frey was previously Gannett Newspaper's Director of Advertising Development and also a Detroit regional sales manager for Gannett National Newspaper Sales. Before joining Gannett in 1993, Frey was vice president/associate media director of Ross Roy Advertising in Detroit and Director of Media for Kmart. Mr. Frey is a graduate of the Massachusetts Institute of Technology and holds an MBA from the University of Chicago.

George Komer, Director of Classified Advertising, Atlanta Journal Constitution

George Komer has been the Director of Classified Advertising at the Atlanta Journal Constitution (a Cox Newspaper) since 2005. With a background extending outside of the newspaper industry, Komer brings a "fresh set of eyes" to an always challenging media. He has a diverse skill set, managing national sales for 9 years for Randstad USA and other staffing companies, a systems and operations background with Esprit de Corp. and Duck Head Apparel, as well as 8 years of management consulting with Rollins, Inc and the former Touche Ross & Co. A strong proponent of data-based decision making, Komer holds a BS degree in Industrial Engineering from the University of Illinois.

Rhonda Canino, Director of Business Development – Recruitment, MediaNews Group Interactive

Ms. Canino joined MNGI in 2004, bringing more than 16 years experience in the newspaper industry to her role in overseeing business development for the company's recruitment advertising online division. Prior to her current role, Canino served as Recruitment Director for the Denver Newspaper Agency and The Denver Post. During her career, she has been instrumental in developing a number of innovative partnerships and products, including outplacement programs, career fairs, Employment Television, Internet products, niche publications, sponsorships and special sections.

Linda Sease, Director of Marketing – Newspapers, E. W. Scripps

Prior to joining E. W. Scripps at the corporate level, Ms. Sease served as marketing and online chief for the Scripps-owned Rocky Mountain News. After leaving the Rocky, she worked as director of new business for Clear Channel Communications in Denver and also operated her own interior design company. Sease came to the Rocky Mountain News from Houston where she had worked 15 years as a marketing, communications and public relations professional. Prior to that, she was director of public relations for Macy's department stores in Texas and was director of public relations and corporate spokesman for all Foley's department stores. She was director of marketing for the Houston Ballet from 1987 to 1990 and director of communications for the Houston Rockets NBA basketball franchise from 1994 to 1995. Ms. Sease graduated from Texas Tech University in Lubbock with a bachelor's degree in advertising and public relations and currently sits on the University's national advisory board for the College of Mass Communications. In 1996, she was named Marketer of the Year in an annual competition sponsored by Ad Age magazine and the Newspaper Association of America.

About WANTED Technologies Corporation

WANTED is a leading supplier of real-time sales and business intelligence solutions for the media classified and recruitment industries. Using its proprietary On-Demand data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates real-time data from thousands of online job boards, real estate and newspaper sites, as well as corporate Web sites on a daily basis.

WANTED's data is used to optimize sales and to implement marketing strategies within the classified ad departments of major media organizations, as well as by staffing firms, advertising agencies and human resources specialists.

WANTED is also the exclusive data provider for the United States Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

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