

The Denver Newspaper Agency honored with a Best Practices Award by Wanted Technologies

Denver, CO. - (September 13, 2004) - Wanted Technologies, a leading provider of sales and business intelligence solutions for the recruitment market, today announced that the Denver Newspaper Agency has been selected as a Best Practices honoree for its Recruitment Activity Monitor (RAM) solutions. The award was presented to the Denver Newspaper Agency for its creative and innovative deployment of the recruitment intelligence solution.

“Companies who have successfully deployed RAM within their sales process or who make significant process recommendations for product and service improvements are worthy of being hailed within their respective markets” said Steven McNair VP-Sales for Wanted Technologies Inc.

At the request of Fran Wills, Vice President Interactive for the Denver Newspaper Agency, Wanted Technologies created a customized Lead Dashboard-a real time automated solution, which enables the Denver Newspaper Agency sales-team to have access to pre-categorized information regarding their market’s online Recruitment Advertising activity.

“Selecting and purchasing technology is the easy part of any corporate initiative, successfully implementing the solution is always where the real challenge remains.” Said Fran Wills, Vice President of Interactive Media, Denver Newspaper Agency. “We have invested in Wanted Technologies solutions because they took a proactive role customizing a solution that fits our goals as an organization”

About The Denver Newspaper Agency

The Denver Newspaper Agency publishes The Denver Post and Rocky Mountain News under a joint operating agreement designed to preserve editorial competition. Combined business operations are managed by The Agency, which is equally owned by MediaNews and The E. W. Scripps Co.

About Wanted Technologies

Wanted Technologies Inc. is leading provider of live, on demand sales and competitive intelligence solutions. Wanted Technologies' comprehensive family of RAM solutions helps customers to capture, track and report on recruitment advertising activity by market, category, media and employer throughout North America.

For more information visit: <http://www.wantedtech.com>

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